

Mobile Awareness and Visor-View Announce Transportation Safety Products Joint Venture

CLEVELAND, OH - Mobile Awareness, a provider of leading-edge transportation safety products, announced today that it has signed an agreement with motor vehicle camera-based technology company, Visor-View, Inc. The accord confirms Mobile Awareness as a Visor-View Master Distributor and outlines plans for the two companies to co-develop a variety of vehicle safety solutions.

Based in St. Louis, Missouri, Visor-View, Inc. is a leading developer of motor vehicle safety camera systems. Offering a complete line of innovative camera products specifically designed to meet the ruggedized requirements of the transportation industry, at a cost affordable for many consumer applications. With an initial focus on rear-view cameras, the systems also address multiple applications including forward viewing and in-vehicle monitoring. Visor-View's products are currently in use in commercial trucks, school buses, emergency medical service vehicles (EMS), police & firefighter vehicles, recreational vehicles (RV's) and individual SUV's.

"We are eager to expand our working relationship with such an enthusiastic vehicle safety equipment supplier as Visor-View," says Gary Rothstein, president of Mobile Awareness. "Their focus on preventing injuries, fatalities and material loss, resulting from backing accidents, is something both our companies share". Currently Visor-View, Inc. offers an extensive line of rugged single or dual camera configurations, waterproof and low light backup cameras, LCD color monitors and backup camera interfacing devices for factory installed navigation systems. Rothstein adds, "With this extensive product offering, we now have a cost-effective source to address our broad customer requirements including applications for school buses, delivery vans and large commercial trucks."

Linda Roldan, president of Visor-View states, "Over the past few years, Visor-View's product line has been refined and improved as we utilized vital feedback from our customers. This led us to develop a product offering that is highly rugged, discrete and extremely flexible while maintaining our price advantage. Now as we complete our third year, we are extremely excited to be expanding our relationship with Mobile Awareness, allowing both our companies to offer a greater degree of service and expertise to our customers."

About Mobile Awareness™

Headquartered in Cleveland, Ohio, Mobile Awareness designs, develops and markets leading-edge transportation safety products. The company provides accident prevention solutions for commercial transportation professionals and individuals who want to keep their employees, family members and vehicles protected. Sign up for their [free monthly e-newsletter](#) containing important safety information and unique product solutions. For more information, please contact Mobile Awareness, Toll Free: 866-653-5036 or visit <http://www.MobileAwareness.com>.

About Visor-View®

Headquartered in Ballwin, Missouri, Visor-View is a leading supplier of camera-based vehicle safety products. With over 70 years of import/export expertise, the company has unique access to leading-edge technologies in video imaging and camera-based systems. After scouring the world for the most advanced video components, they developed the Visor-View line of motor vehicle safety camera systems. All products are stock in their St. Louis warehouse and ready for immediate shipment. For more information, please contact Visor-View Inc. Toll Free: 866-922-6800 or visit <http://www.visorview.com>.