



## **FOR IMMEDIATE RELEASE**

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### **Scottsdale Area Chamber Chooses DataPreserve® Remote Data Backup**

(Scottsdale, Arizona—October 2007) — When small businesses experience a computer data loss from a fire, theft or hard drive crash the results can be catastrophic. Realizing this, the Scottsdale Area Chamber of Commerce has recently chosen DataPreserve to be a member of its Preferred Provider Program to help raise awareness of the consequences of data loss to its members.

The Scottsdale Area Chamber has entered into a special account relationship with DataPreserve that allows Chamber members to access DataPreserve remote backup protection and storage at discounted rates.

“Our mission is to provide partnership opportunities through programs and services designed to help our members meet their business goals. This relationship with DataPreserve helps us do that,” said Scottsdale Area Chamber President Rick Kidder. “Over the years several of our members have been saved from disaster by using the DataPreserve Remote Backup solution. It makes sense for us to promote this solution to all of our members.”

“The Scottsdale Chamber has been a great forum for us to expand our business. We are excited to be able to formalize our relationship and offer discounts to Chamber members. We offer an affordable solution to protect critical business data and to keep their companies running smoothly.” explains DataPreserve President James Walker.

Details of the relationship include joint marketing programs and seminar to raise the awareness of the looming threats that face small business today, including loss and compromise of critical business and personal data.

#### **About DataPreserve**

DataPreserve Franchise is a national provider of online remote backup solutions. The firm delivers personally-tailored, reliable and secure data protection solutions for small and medium sized businesses. Through franchisees who partner with IT service providers, DataPreserve offers a local, trusted advisor to guide businesses and individuals through the simple and secure backup process. For more information you can call DataPreserve at 480-422-1573, visit their Web site at [www.DataPreserve.com](http://www.DataPreserve.com).

#### **About Scottsdale Area Chamber of Commerce**

The Scottsdale Area Chamber of Commerce provides programs, services and opportunities designed to create and enhance business success. From networking and educational opportunities, to leadership development and advertising opportunities, the Chamber works to help its 2,000 member companies reach and exceed their business goals. For over 60 years, the Chamber has been on the forefront of change in our community providing leadership and stewardship on the issues that matter most to our community from attracting, retaining and growing a talented workforce to addressing our future transportation needs and advocating for responsible public policy and sustainable economic

development. The Chamber is committed to maintaining our high quality of life and insuring an environment in which business can thrive. For more information visit [www.scottsdalechamber.com](http://www.scottsdalechamber.com) or call 480.355.2700.

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