



John S. Brana- Distinctive Jewelry

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FOR IMMEDIATE RELEASE

John S. Brana to be Featured Jewelry Designer at Bloomingdale's – Palo Alto Trunk Show

Shop the exclusive collections of statement jewelry and contemporary jewelry by fine jewelry designer, John S. Brana, during the weekend-long showcase hosted by Bloomingdale's in the Stanford Shopping Center, Palo Alto.



August 17, 2009/ San Francisco. Collections by John S. Brana, handcrafted fine jewelry designer from San Francisco, will be showcased during a weekend trunk show hosted by Bloomingdale's in the Stanford Shopping Center, Palo Alto. The jewelry event will take place Saturday, October 3 through Sunday, October 4, 2009, from 12:00 p.m. To 4:00 p.m. at the fine jewelry counter located on the first floor near the El Camino entrance. Shoppers will also enjoy Bloomingdale's Friends and Family Discount of 20% off all jewelry by John S.

Brana during this exclusive weekend event.

Brana looks forward to premiering *Muir Woods*, his latest collection of nature-inspired jewelry, including one-of-a-kind cocktail rings and pendants featuring large carat semi-precious gemstones set in sterling silver and bronze. "It was perfect timing for Bloomingdale's to contact me about a Fall event. I'm very proud of the Muir Woods Collection because it's completely unique and I'm one of the few jewelry designers experimenting with different patina finishes," describes Brana referring to his copper earring designs in various hues of turquoise, green, red, black and orange. Additional jewelry collections available during the event include filigree earrings, dramatic pendants, statement cuffs, cocktail rings, and necklaces layered with semi-precious gemstones.



MORE

All fine jewelry designs may be purchased using Bloomingdale's 20% off Friends and Family discount, and John S. Brana will be present to greet guests and answer all jewelry questions. Event details will be available by visiting www.bloomingdales.com, clicking on the Stores & Events page and choosing the Stanford location. For more information regarding John S. Brana's collections, media inquiries and events, please contact Karri Ann Frerichs, Altitude Promotions by email at info@altitudepromotion.com or call 1.402.490.2579.

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