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THIS SUMMER, SLIP ON A DONALE® TO CONQUER THAT ANXIETY AND WELCOME THE SUN WITH OPEN ARMS

Figure flattering swimsuits cover-ups and tunics are a great way to reduce the self-consciousness of wearing a swimsuit in public

TORONTO, ON APRIL 30, 2009/PRNEWSWIRE/---For many women, the long awaited warm summer weather is often accompanied by mild anxiety. Along with thoughts of happy relaxation by the beach or pool are stressful thoughts of wearing a swimsuit in public. Stress no more. After a cold winter where diets might have been ditched and exercise possibly banished, women can rest assured that looking fabulous is entirely possible with the recently unveiled Donale® brand of chic swimsuit cover-ups and tunics.

The slenderizing shape and flattering silhouettes of these luxuriously soft 100% cotton tunic is a wardrobe staple of sun loving socialites and stylish citizens from St Barth to St Tropez. Hand-embroidered in Ayurevda inspired patterns, the sensitive, forgiving cut elongates the body, creating beautiful feminine lines. The Summer 09 collection includes the “Amber” design with its’ front lace-up jeweled neckline and “Che Che” with its’ elegant split-V neck design. Available in the seasons’ hot new colors, these stylish pieces easily converts to everyday wear when layered over slacks or skirts. Boho chic style is taken to new heights by simply adding jeweled sandals and dangly earrings for a look that transfers seamlessly from sunning to dinning to dancing.

“The collection is brimming with color and feelings of happiness” said Joanne Gibson, Vice President of Island Caribe, the North American distributor for Donale®. “Unlike traditional swimsuit cover-ups that tend to be boxy with little or no details, the Donale® hallmark tailoring complements all body types. Our intricately embroidered necklines are like jewels drawing attention up to the face.”

Designed in France by Virgine Terranova, Donale® has been a bestseller in the UK and France since their introductions a few years ago. Inspired by beautiful vacation locales, these light, stress-free pieces, retail for \$99 to \$150 and are available at select boutiques and online at www.islandcaribe.com. This summer, slip on a Donale® to conquer that anxiety and welcome the sun with open arms.

About Island Caribe Company

Island Caribe Company is the North American distributor of Donale®. Headquartered in Toronto, Ontario the company also distributes an organic line of tropically inspired bath and body care products. Founded on principles of wellness and relaxation, Island Caribe products envelopes the senses and transport you to places of unhurried relaxation, whispering tropical breeze, and tranquil blue seas. The vacation never ends at Island Caribe.

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