



"Reaching Children Changing Lives One Pair at a Time"

**Presents**

2009

"Walk A Mile In My Shoes"  
5K WALK-A-THON!



5k walk - (3mile)

"We Will Walk A Mile In Your Shoes!"

Saturday May 2, 2009  
7am - 1.00pm  
Oyster Creek Park  
4033 Hwy 6 South  
Sugar Land

Sell your merchandise  
Hand out flyers  
Samples  
Raffle Tickets /Giveaways  
Coupons  
Drawings etc  
We anticipate a minimum of  
1500 people there.  
Don't miss out on an  
incredible opportunity to  
promote your business!

Shoes4School is a local non- profit organization providing shoes to Kids In Need. Did you know that 1 in 4 Children in Harris County are under the poverty level. If they cannot afford food, how can they afford shoes? Our Mission of this walk is To Bring awareness to Childhood Obesity and Juvenile Diabetes. Each Walk-a-thon participant strives to build a better world for thousands of children in need by raising funds that translate into new shoes for KIN (Kids In Need).

**Your Participation Not Only Helps Your Business It Also Helps Our KIN (Kids In Need).**

Walk for a Cause!  
Invite your family and friends. Help us reach more children in Fort Bend and Harris County. You can make a difference!

**Here's your chance to promote your business!**

**Vendor Booths- \$50**

**Advertise in Souvenir Book**

\$50 business card size

\$100- 1/4 page ad

\$175- 1/2 page ad

\$300- full page ad

(In addition to distribution at event, this publication will remain on our website for 1 year).

contact us at [info@www.shoes4school.org](mailto:info@www.shoes4school.org)

**OR CALL: 1-877-41-SHOES (74637)**

You can make a difference! Bring a pair of new or slightly worn children's shoes for ages K-12 and receive a juicy filled goody bag!

For More Information or for a registration Packet  
Cherisse Montgomery  
Program Coordinator

To register [www.Mission4Nutrition.org](http://www.Mission4Nutrition.org)

[info@shoes4school.org](mailto:info@shoes4school.org)

[www.shoes4school.org](http://www.shoes4school.org)

281-937-7333





## Walk a Mile in My Shoes 2009

\_\_\_\_ Yes, we are proud to support the 2009 Walk A Mile In My Shoes First Annual Walk-a-thon. Because of your Faithful Partnership with us your generous contribution will allow us to provide 500 of our KIN (Kids In Need) a new pair of shoes and a brand new t-shirt to walk with us on May 2, 2009 at Oyster Creek Park in the Walk A Mile In My Shoes Walk-A-Thon. Most of these children have never had a new pair of shoes! We authorize Keep Kids In School, Inc/Shoes4School.org to include our name or logo on all the materials printed for the event consistent with our sponsorship selection below.

- |                                       |   |
|---------------------------------------|---|
| _____ CHAMPION'S CIRCLE TITLE SPONSOR | \$10,000  |
| _____ GOLD SPONSOR                    | \$7,500   |
| _____ MAJOR SPONSOR                   | \$5,000   |
| _____ CHILDREN'S ACTIVITIES SPONSOR   | \$2,500   |
| _____ HALFWAY SPONSOR                 | \$1,000   |
| _____ ROUTE MARKER SPONSOR            | \$500 (6 available)   |
| _____ MILE COUNTDOWN SPONSOR          | \$250 (6 available)   |
| _____ VENDOR BOOTHS                   | \$175   |
| _____ SOUVENIR BOOK                   | _____ FULL PAGE _____ 1/2 PAGE _____ 1/4 PAGE _____ BUSINESS CARD _____ |

LIKE TO BE A TITLE OR MAJOR SPONSOR WITH HUGE BENEFITS?

E-mail us at [info@shoes4schools.org](mailto:info@shoes4schools.org) or Call 1-877-41-SHOES (74637)

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_

\_\_\_\_\_ Our check is enclosed made payable to Shoes4School.org \_\_\_\_\_

Please invoice me in March 2009. the amount of \$ \_\_\_\_\_

Please mail this form and check to:

Shoes4School, Inc  
 Attn: Nixon Lowe  
 P. O. Box 2692  
 Stafford Texas 77497

If you prefer invoice - Fax Form to: 1-866-713-4196

Thank you for your support!!



# Walk A Thon Souvenir Booklet Ad Placement

Full Page Ad

1/4 Page Ad

Business Card Page Ad

1/2 Page Ad