



Natural Products consulting firm launches website and offers new services

3/23/2009 Houston, TX – For immediate release

Summary:

Natural Health, Beauty and Personal Care Products consultant Idea MKT Solutions launches its new corporate image at <http://www.ideamktsolutions.com>

News Body:

Idea MKT Solutions, a company founded by a team of experts in the marketing, scientific and regulatory arenas of the Health, Beauty and Personal Care industries, specializing in domestic and international markets with a combined 50+ years of experience, has launched its new website.

Idea MKT Solutions is poised to lead the industry in science-based product development techniques, pharmaceutical-quality manufacturing, international regulatory and product registration services, as well as trade show exhibition management consulting services.

"Having provided scientific support to entities such as NASA has been one of the most rewarding challenges of my career" says founding partner Carlos Montesinos, who moved from his hometown of Ft Lauderdale, FL back in 2005 to join a co-development project of nutritional countermeasures to help keep astronauts healthy during long-duration space flight; "but product science and credibility is only as good as your ability to get the message out and put the product in people's hands. That's what I think makes Idea MKT Solutions unique in the sense that we have both the scientific know-how, along with the expertise to allow you to exhibit your product effectively and showcase it to buyers."

The founders of Idea MKT Solutions have successfully provided support to a variety of companies and institutions, helping them register US-made products in over 40 different countries worldwide. Liliana Gomez, managing partner adds: "fluctuations in regulations, cultural differences, and perhaps most importantly, the limited nature of existing regulations in the US make it difficult for small and medium sized nutraceutical manufacturers with limited human resources to be able to produce all of the requisites to achieve product registrations overseas. Idea can provide guidance and help craft the dossiers so that they are compliant with each country's philosophy, increasing your chances to achieve registration approval and decreasing follow-up requests for further documentation."

Idea MKT Solutions' new website was launched in late March, and can be visited at www.ideamktsolutions.com



###

For additional information, contact Liliana Gomez

Idea MKT Solutions, LLP
25322 Sandy Trace Ln
Katy, TX 77494
(281) 576-7285
info@ideamktsolutions.com
<http://www.ideamktsolutions.com>